

Super Bowl LIX (59) - 9 Feb 2025 - Network TV Commercials - FOX - 17:30 Kickoff - Caesars Superdome, New Orleans, Louisiana
Kansas City Chiefs vs. Philadelphia Eagles

Chiefs are wearing white jerseys; Eagles are wearing green jerseys.
FOX Announcers: Kevin Burkhardt (play-by-play) and Tom Brady (color commentary)
Sideline Reporter: Erin Andrews
Times noted are Central Standard Time

PREGAME				Estimated
Ad #	Time	Advertiser/Brand/Product	Ad Description	Ad Length Score
	16:47	Ledisi performs "Lift Every Voice and Sing"		2 min
1	16:49	Starbucks	The Starbucks You Love is Ready	60
2	16:50	Prizepicks	One yard equals one win	30
3	16:51	"Novocaine"	movie promo	15
4	16:52	T-Mobile	Something big is coming	15
	16:52	NFL/Fox hype films	Brad Pitt: The Huddle - historical/motivational film	5 min
5	16:57	Oikos yogurt	Juno Temple and Myles Garrett. She carries him through airport, running	30
6	16:58	Carnival Cruises	Animated flip-flop	
7	16:58	American Eagle	"Live Your Life" Trevor Lawrence	30
8	16:59	TickPick	Old ladies on golf course, ordering tickets to events	30
9	16:59	e.l.f. Cosmetics	Cosmetics. Scientists in laboratory	30
	17:01	Lady Gaga	Song: Raise Your Hand, Bourbon Street scene	
	17:05	Harry Connick, Jr.	Welcome message	
	17:05	New Orleans Jazz	Jazz band and Southern University marching band	
	17:09	New Orleans Jazz - continued	Harry Connick, Jr. & Leroy Jones join the band - "Come to the Mardi Gras"	
10	17:11	Draft Kings	Kevin Hart & Jimmy Johnson	
11	17:11	Cascade	Dishwasher detergent	15
12	17:11	Novartis	Prelude to in-game ad: yourattentionplease.com	15
13	17:12	Coca-Cola	50-year flashback, "We're gonna be all right"	60
	17:13	Fox	Next Level Chef promo	15
	17:13	Fox	Alex Palou - 3-time Indycar champ- Fox promoting its Indycar Racing broadcasts	
	17:14	Pregame announcer setup	Kevin Burkhardt and Tom Brady	
	17:17	Kansas City Chiefs team introduction	Jon Hamm	
	17:18	Philadelphia Eagles team introduction	Bradley Cooper	
	17:20	Erin Andrews with Patrick Mahomes		
	17:20	Tom Rinaldi with Saquon Barkley		
14	17:21	Pizza Hut	Ultimate Hot Bundle	30
15	17:22	"Jurassic World" Rebirth	movie promo	60
	17:23	Fox Thursday comedy		
	17:23	Fox News and NFL promos		
	17:24	Tribute to Virginia Halas McCaskey		
PREGAME Anthems				
	17:25	"America the Beautiful"	Trombone Shorty and Lauren Daigle	
	17:27	"Star-Spangled Banner"	Color Guard; Jon Batiste	
16	17:30	"Mission Impossible:	movie promo	30
17	17:30	Skecher Slip-ins	Martha Stewart	30
18	17:31	Intuit TurboTax	"This is Taxes"	30
19	17:32	FanDuel	Eli won the contest	30
	17:32	Fox	Daytona 500 promo	
	17:32	Introduction of team captains and referee, Walter Payton, Cam Jordan		
	17:33	Memorial of January 1 victims, salute to first responders, honorary captains		
	17:35	Recognition of major disaster victims		
	17:35	Coin Toss	KC calls tails, wins the toss	
20	17:36	"Lilo & Stitch"		
21	17:37	YouTube TV	Historical problems with watching live sports. YouTube TV lets you watch 4 events at same time.	60
	17:38	NFL/Fox hype films	Tom Cruise: Chiefs striving for unprecented 3rd consecutive Super Bowl	
Game Begins/First Quarter				
	17:41	Kickoff	Chiefs kickoff. Eagles start from 30-yardline	KC 0-0 PHI
22	17:47	Dunkin	"The Bean Method": Jeremy Strong, Casey and Ben Affleck; Bill Belechik and girlfriend	60
23	17:48	Pfizer - Cancer-fighting drugs.	Cancer-fighting drugs. "Knock You Out." Boy in hospital	60
	17:49	Fox - Super Bowl Super Six		
24	17:53	Thunderbolts (Marvel Studios)	movie promo	30
25	17:54	MSC Cruises	"Let's Holiday": Drew Barrymore & Orlando Bloom	60
26	17:55	Little Caesars Crazy Puffs	"Eyebrows," Eugene Levy, Sarah Levy	60
	17:55	Fox News		
	17:56	NFL/Fox hype films	Montage of past Super Bowls	
27	18:02	T-Mobile & Starlink	New service allowing standard phones to link to satellites for global coverage; free beta trial	60

28	18:03 Homes.com	"Homes.com is the best" - Morgan Freeman	30
29	18:03 Ray-Ban/Meta	Chris Pratt, Chris Hemsworth in museum, they knock head off sculpture	30
	18:04 Fox	Pato O'Ward: Irish racecar driver - Fox promoting its Indycar Racing broadcasts	
	18:05 First score of the game	Eagles rushing touchdown; extra point good.	KC 0-7 PHI
30	18:10 Doritos	Abduction of a bag of Doritos and its owner. \$1 million contest winner.	30
31	18:11 Cirkul water bottles	Adam DeVine	30
32	18:11 Michelob Ultra	Pickleball club, Catherine O'Hara and Willem Dafoe	60
	18:12 Fox	Promo of Kendrick Lamar halftime, Michelob Ultra sponsorship	
	18:19 END of First Quarter		KC 0-7 PHI
33	18:19 Disney+	"What If" - Speculation on what life would be without stories	
34	18:19 Ritz	Salty Club: Aubrey Plaza, Michael Shannon, and Bad Bunny.	60
35	18:20 Red Bull	Animated penguins	
36	18:20 Squarespace	Barry Keoghan in Ireland tossing laptop. "A website makes it real"	30
	18:21 Fox	The Floor - game show promo	10
37	18:21 Oikos yogurt	Same ad as 16:57 - Juno Temple and Myles Garrett in airport	30
38	18:23 Mountain Dew Baja Blast	Becky G & Seal	30
39	18:24 Instacart	"We're Here" - Icons of famous brand running to house	30
40	18:24 Coors Light	Sloths	30
41	18:25 Foundation to Combat Antisemitism	Stand Up to All Hate: Snoop Dog and Tom Brady	
42	18:25 Fan Duel	Eli won the contest - Parade in New Orleans	
	Fox	Extracted series premiere promo	
Second Quarter			
	18:26 Beginning of 2nd Quarter	Chiefs have possession.	KC 0-7 PHI
43	18:28 UberEats	"A Conspiracy of Cravings" - Football makes us hungry. Matthew McConaughey, Martha Stewart	60
44	18:29 WeatherTech car mats	"Born To Be Wild" - Old ladies drive wildly, spill stuff on their WeatherTech mats, get in trouble	30
45	18:30 TurboTax	Issa Rae discovers the easy way to do her taxes	30
	18:31 Fox	Daytona 500 promo	
	18:31 Fox	Iconic moments at Superdome	
	18:37 Scoring play	Eagles Field Goal; 8:42 remaining in 2Q	KC 0-10 PHI
46	18:38 Google Gemini personal assistant	"Dream Job" comparing parenting to a career position	60
	18:39 Fox	UFL Promo	15
47	18:39 Rocket Mortgage	"Take Me Home" - Country Roads-- People going home, finding a home	60
	18:40 Rocket Mortgage	Take Me Home" song by John Denver playing in Superdome, Rocket Mortgage promo mention	
	18:43 Scoring play	Eagles return interception for touchdown; extra point good	KC 0-17 PHI
48	18:44 Come Near	"He Gets Us" - Christianity message; Johnny Cash song	60
49	18:45 Liquid Death canned water/tea	"Drinking on the Job"	60
50	18:46 Duracell PowerBoost batteries	Tom Brady runs out of energy, technician replaces his battery, with Kevin Burkhardt	
50	18:46 Hexclad cookware	"Unidentified Frying Object": Area 51 Gordon Ramsey, Pete Davidson, aliens	60
51	18:50 ChatGPT AI	Dot animation. Everything has a starting point.	60
52	18:51 Coffee-Mate cold foam creamer	Let's Go Tongues.	30
53	18:52 NFL	"Somebody" - NFL players inspiring children and teenagers	60
54	18:59 Ram Trucks	Glen Powell as Goldilocks	60
55	19:00 Hellmann's Mayonnaise	Billy Crystal & Meg Ryan recreate "When Harry Met Sally" diner scene with Sydney Sweeney	30
56	19:01 Pringles	Blow in the can; mustaches; "Batman" theme song	30
57	19:01 Budweiser	"First Delivery" young Clydesdale. "Let Your Love Flow"	60
58	19:02 Apple	Promo of Kendrick Lamar Apple Music halftime show	
	19:07 Scoring play	Eagles passing touchdown; Extra point good	KC 0-24 PHI
59	19:08 Nike	Women's Sports. "You Can't Win. So Win." Led Zeppelin's "Whole Lotta Love"	60
60	19:09 NYU Langone Health	Better Health Starts with a Better Health System	30
61	19:10 Novartis	"I see you lookin'; Wanda Sykes; yourattentionplease.com	60
	19:16 End of First Half		
	19:17 Fox	Josef Newgarden - Fox promoting its Indycar Racing broadcasts	30
62	19:17 Ontario, Canada	Partner of the USA. Ally to the north.	30
63	19:18 SToK Cold Brewed Coffeee	Channing Tatum & Wrexham AFC	30
64	19:18 Tubi	Short shot of woman answering phone	5
	19:19 Fox	Promo of "Hi Surf" series - Hawaiian rescue team	
	19:21 Fox	Promo of "Masked Singer"	
	19:21 Fox	Martin Scorsese "The Saints" series streaming	
	19:22 Fox	Daytona 500 promo	
65	19:25 Angel Soft tissue	Potty-tunity to go to bathroom	30
66	19:26 Reese's Chocolate Lava Big Cup	"Don't eat lava."	30
	19:26 Apple Music	Welcome to the halftime show; Kendrick Lamar performs	
67	19:40 NFL	Girl flag football player vs. Brad, the best boy. Promoting flag football as a high school varsity sport.	2 min
68	19:43 Tubi	"It's a boy." Westerns vs. Fantasy - Kids with shaped heads	60
69	19:45 Eli Lilly ro.co/tv	Weight-loss drug	
70	19:45 e.l.f. Cosmetics	Same ad as 16:59. Scientists in laboratory	

71	19:46	Carnival Cruises	Same ad as 16:50. Animated flip-flop	
Third Quarter				
	19:49	Kickoff	Chiefs have possession.	KC 0-24 PHI
72	19:53	Salesforce/Agentforce	Matthew McConaughey & Woody Harrelson. AI for air travel/airports.	30
73	19:53	Door Dash	Dash Pass. Nate Bargatze clones himself, "saves money."	30
74	19:54	Ray-Ban/Meta	Don't eat art	30
75	19:54	Foundation to Combat Antisemitism	Same ad as 18:25. Snoop and Tom Brady on hate.	
76	19:55	Nerds	Shaboozey sings "What a Wonderful World"	30
	19:55	Fox Nation	Yellowstone to Yosemite - Kevin Costner	
		Scoring play	Eagles field goal ; 5:18 remaining in 3rd quarter	KC 0-27 PHI
77	20:04	Lay's potato chips	The Little Farmer. Girl plants a potato.	60
78	20:05	Homes.com	Morgan Freeman, "homes.com is the best.com"	
79	20:05	Taco Bell	Non-famous fans in ad with Doja Cat	
80	20:08	NerdWallet	Beluga whale talks to man, found his phone	30
81	20:09	Häagen-Dazs	"Not So Fast, Not So Furious," Vin Diesel as Dominic "Dom" Toretto & Michelle Rodriguez	30
82	20:09	Tubi	Fleshy cowboy head (character from ad at 19:18)	10
	20:09	Fox	The Saints promo	5
83	20:10	Bud Light	Big Men on Cul-de-Sac—Shane Gillis, Post Malone, and Peyton Manning	60
84	20:15	Hims & Hers	Obesity, affordable weight-loss medications	60
85	20:16	Poppi soda	Soda is no longer bad for you.	60
	20:17	Fox	Extracted series premiere promo	
	20:19	Scoring play	Eagles passing touchdown; extra point is good; 2:40 remaining in 3rd quarter	KC 0-34 PHI
	20:25	Scoring play	Chiefs passing touchdown; two-point conversion = incomplete pass; 0:43 remaining in 3rd qtr.	KC 6-34 PHI
Fourth Quarter				
86	20:29	Salesforce/Agentforce	Matthew McConaughey & Woody Harrelson. AI for restaurant booking.	30
87	20:29	US Armed Forces	Today's Military -- Recruitment	
88	20:30	Ramp.com	Saquon Barkley - Expense report	15
89	20:30	TickPick	Same as ad at 16:59 - Old ladies on golf course, ordering tickets to events	
90	20:31	Science Moms	"By the Time" - Environment & Climate Change predictions	30
91	20:31	Indeed.com	Jobs matched based on what you know, not who you know	15
92	20:32	Tubi	Monica at her desk with phone, says "loser"	10
	20:38	Scoring play	Eagles Field Goal; 8:42 remaining in 2Q	KC 6-37 PHI
93	20:39	Jeep	"Freedom" - Harrison Ford	90
94	20:41	Tubi	Stream the Z Suite	30
	20:41	Fox News	Promo	
	20:49	Scoring play	Eagles Field Goal; 8:01 remaining in 2Q	KC 6-40 PHI
95	20:49	Stella Artois	David Beckham and Matt Damon are long-lost brothers	60
96	20:50	Dove	"These Legs" - promoting positive body image, #keeperconfident; "Born to Run"	30
97	20:51	Booking.com	Muppets	30
	20:51	Fox	UFL Promo -- Football starts March 28	
	21:02	Scoring play	Chiefs passing touchdown; two-point conversion = complete pass/good; 02:54 remaining in 4th qtr.	KC 14-40 PHI
98	21:08	Bosch	Antonio Banderas & Macho Man Randy Savage	30
99	21:09	Totino's Pizza Rolls	Spaceship with e.t. like alien, kids and dads	30
100	21:09	GoDaddy Airo	Walton Goggins. "Act like you know."	30
101	21:10	Fetch	"The Big Reward" giveaway \$1.2 million; QR code for app	30
	21:11	Fox	Series promo: "Doc"	
	21:13	Scoring play	Chiefs passing touchdown; two-point conversion = complete pass/good; 1:48 remaining in 4th qtr	KC 22-40 PHI
	21:17	END OF GAME		FINAL SCORE

These ads were released as previews but did not air in the game. Some, such as the ads for Skechers and Uber Eats, were replaced by other creative executions listed above.

Busch Light	"Layers" - how to pack for the outdoors
Carl's Jr. Hangover Burger	Alix Earle
Frank's Red Hot sauce	Paris Hilton
Nespresso coffee	Eva Longoria, George Clooney on train, thief took Nespresso and left the jewels
On shoes	Elmo and Roger Federer discuss the "ON" logo
Oreo Post Malone cookies	Post Malone creates best Oreo ever
Pepsi	1975 Pepsi Challenge 50 years later
Skechers Hands-Free Slip-ins	KC Chiefs Coach Andy Reid is a hand model (Martha Stewart ad ran instead)
True to Texas (Film Production)	Matthew McConaughey, Woody Harrelson as detectives
Uber Eats	Cher turns back time